



FOR IMMEDIATE RELEASE:

February 9, 2010

**Catriona Le May Doan Officially Launches National Voting in
Third Annual Intact Speed Skating Challenge**

– Encourages Canadians to Vote for Country's Best Speed Skating Story –

Calgary, Alberta – The Top 8 video stories from across the Country have been determined by Head Judge Catriona Le May Doan and a select group of Guest Judges including Kristina Groves, Charles Hamelin, Denny Morrison, Jeremy Wotherspoon, Kalyna Roberge and Jessica Gregg.

Now it's Canada's turn.

Over the next six weeks, people from coast-to-coast-to-coast will decide who will be crowned Canada's Best Speed Skating Story.

Beginning today, Canadians are encouraged to view the Top 8 and vote for their favorite video stories at www.IntactSpeedSkatingChallenge.com.

INTACT SPEED SKATING CHALLENGE VOTING TIMELINE

- **Round 1: (Quarter-finalists)** – Begins Monday February 8, 2010, Ends Sunday February 21, 2010
- **Round 2: Semifinals (Semi-finalists)** – Begins Monday February 22, 2010, Ends Sunday March 7, 2010
- **Round 3: Finals (Finalists)** – Begins Monday March 8, 2010, Ends Friday March 19, 2010

All voting periods close at 12:00 Midnight MST.

The winner will be crowned on March 21, 2010 at the Intact Video Awards Party during the season's final weekend of competition at the Intact Finale at the Olympic Oval in Calgary.

INTACT SPEED SKATING CHALLENGE PRIZING

Winner, Intact Speed Skating Challenge:

Title of Canada's Best Speed Skating Story

\$5000 Donation to Home Speed Skating Club

All Expenses Paid Trip for you and two guests to Calgary, Alberta



VH Short Track Boots with Ti2 blades
Canon Digital Camera
VH Speed skater backpack
Timex Ironman Watch
iPod Touch

Runner-up, Intact Speed Skating Challenge:

\$2500 Donation to Home Speed Skating Club
All Expenses Paid Trip for you and two guests to Calgary, Alberta
VH Short Track Boots with Ti1 blades
Canon Digital Camera
VH Speed skater backpack
Timex Ironman Watch
iPod Touch

Catriona's Most Inspirational Award:

\$1000 Donation to Home Speed Skating Club
All Expenses Paid Trip for you and two guests to Calgary, Alberta
VH Short track boots with Ti1 blades
Timex Ironman Watch
iPod Touch

3rd & 4th Place Finishers (Semi-Finalists):

Canon Digital Camera
VH Speed skater backpack
Timex Ironman Watch
iPod Touch

5th to 8th Place Finishers (Quarter-Finalists):

VH Speed skater backpack
Timex Ironman Watch
iPod Touch



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ABOUT INTACT INSURANCE

Since 2006, Intact Insurance has been a Premier Partner of Speed Skating Canada.

In February 2009, ING Insurance Company of Canada became Intact Insurance, and is Canada's largest 100% publicly traded home, auto and business insurance company protecting close to four million customers.

As Intact Insurance, we're proud to continue building on our relationship with Speed Skating Canada. Our commitment to speed skating, both with the national program and through efforts at the grassroots level, speaks to our belief about truly helping to make those communities in which we live and work safer, healthier and happier.

We're proud of our continued involvement in both *Intact On The Edge*, a program that works with Speed Skating Canada to bring the sport into elementary schools and provide young people with skating instruction, and the Intact Speed Skating Challenge – the search for Canada's best speed skating story.